

Sofyan Sauri

User Experience Designer

Balikpapan, East Kalimantan, Indonesia

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Experienced UI/UX Designer Specializing in User-Centered Digital Experiences

UI/UX Designer with 3 years of experience. Proficient in Figma, CorelDraw, Photoshop, and Canva. Skilled in designing intuitive interfaces and engaging user experiences. Experienced in working with cross-functional teams to develop responsive and user-friendly digital products.

Work Experiences

PT. Comtelindo – UI/UX Designer

August 2022 – Present (Balikpapan, East Kalimantan, Indonesia)

- Designed client project UIs, including wireframes, mockups, and prototypes, to improve user flow and usability.
- Developed content strategies and social media designs, increasing brand engagement and audience reach.

PT. Sulaiman Corp Indonesia – Freelance Web Developer

August 2023 – August 2023 (Balikpapan, East Kalimantan, Indonesia)

- Created a responsive company profile website using WordPress Elementor, optimizing it for SEO to enhance online visibility.

NS Printing – Part-time Graphic Designer

August 2019 – August 2022 (Babulu, East Kalimantan, Indonesia)

- Digitalized bitmap designs into vector format and prepared color separations, improving print quality and production efficiency.

Kedai Narsis – Graphic Designer

August 2017 – August 2018 (Balikpapan, East Kalimantan, Indonesia)

- Designed vector artwork for merchandise such as t-shirts, mugs, and tumblers, contributing to increased sales through targeted design.

Other Experiences

EKSPRESI Design HMSI ITK (Basic UI/UX Design with Figma) – UI/UX Design Mentor

February 2023 (Balikpapan, East Kalimantan, Indonesia)

- Mentored participants in a UI/UX workshop organized by HMSI ITK, teaching Figma concepts and UI/UX principles through interactive, hands-on sessions.

HMIF ITK Collection Cabinet – Head of Media & Information

February 2021 – February 2022 (Balikpapan, East Kalimantan, Indonesia)

- Managed media strategy for the organization, enhancing internal communication and engagement through relevant content.

HMIF ITK Protocol Cabinet – Head of Media & Information

February 2020 – February 2021 (Balikpapan, East Kalimantan, Indonesia)

- Coordinated cross-division communication, strengthening the organization's media identity and improving information dissemination.

Educations

FORMAL

Institut Teknologi Kalimantan – Bachelor Degree in Informatics

Balikpapan, East Kalimantan, Indonesia | Aug 2018 – Jan 2026

NON-FORMAL

Binar Academy – UI/UX Research & Design Bootcamp

Tangerang, Indonesia | Feb 2022 – Jul 2022 (Online)

Skills

UI/UX Design

- Design Thinking, Prototyping, Usability Testing, Interaction Design, Visual Design, Mobile Interface Design, Web Interface Design, Wireframing, User-Centered Design.

Programming

- Frontend Development:** HTML, CSS, JavaScript, React.js, Next.js, Tailwind CSS, Bootstrap.
- CMS:** WordPress, Elementor
- No-code:** Webflow

Software

- Design:** Figma, CorelDraw, Adobe Illustrator, Adobe Photoshop, Canva, SketchUp
- Collaboration:** InVision, Trello, Notion
- Development:** VS Code